

Module	Topics	Method	Time
<b>Orientation &amp; Team Building</b>	Build a Cohesive Cohort Explore Different Styles Practice Skills - Improvisation, Public Speaking, Facilitating	Facilitator-led Interactive Team Exercise	2 hours
<b>Setting the Context:</b> What Makes Great Teachers, The Academic Environment, Today's Students	Attributes of Great Teachers Differences between Academic & Corporate Worlds Student Profiles: Gen X, Y, Z, and Adult Learners	Lecture Discussion Videotape Presentation of Today's Student & University	3.5 hours
<b>How Students Learn:</b> Learning Styles  <b>Teaching &amp; Learning Methodologies:</b> Selecting the Best Method	The Learner Centered Environment Different Learning Styles (Instructional & Environmental Preferences, Social Interaction, Information Processing, and Personality Models)  The Foundation of the Learning Community Relevant Models of Instruction & Learning (Bloom's Taxonomy, Dunn and Dunn, Kolb, Felder, 4MAT, etc.) Instructor-Directed vs. Student-Directed Methods Using Styles to Teach	Lecture Discussion Exercise on Styles Small Group Discussion	3.5 hours
<b>The Instructor:</b> Why I Am Here, Understanding Your Teaching Style	Creating the Learning Environment Engaging & Motivating Students Role of the Instructor in Effective Learning Environments Where Do I Fit In: Knowledge, Experience, and Role Explore Teaching Styles & How to Adjust Style to Fit	Lecture Discussion Experiential Exercise Assessment Tool Debrief	3.5 hours
<b>The Course:</b> Instructional Design & Planning, Teaching Methods & Tactics	Plan & Organize the Course Develop & Follow the Syllabus (Weekly Planning) Select Materials (Text, Reader, Video, etc.) Select Delivery Method & Learning Activities (Lecture, Video Presentations, Guest Speakers, Discussions, Experiential Exercises, Presentations, Projects, etc.)	Lecture Discussion Exercises Small Group Planning Discussions	4 hours
<b>Popular Teaching Methods &amp; Tactics:</b> The Case Method, Managing Discussions, Using Team Activities	Best Practices in Business Education Case-Based Learning: Manage the Process Manage Classroom Discussions Using Team-Based or Group Activities	Lecture Discussion Experiential Exercise or Practice Session (Role Playing)	3.5 hours
<b>The Classroom:</b> The First Day, Setting Expectations, Dealing with Classroom Challenges	Set the Tone & Direction Establish Authority & Collaboration (Rapport & Rigor) Class Management Tasks: Organizing, Planning, Problem-Solving, and Motivating Establish Systems & Structures and Communicate Them Deal with the (Un)Expected: Disruptive Student, Schedule Conflicts, etc.	Lecture Discussion Role Play Exercise Small Group Discussions	3.5 hours
<b>The Outcomes:</b> Assessment & Learning Outcomes, Grading Tactics, Evaluations	Why is Assessment Important? Measure Student Learning Outcomes Assignments & Student Deliverables Provide Effective Feedback to Students Student Evaluation Techniques & Grading Rubrics Instructor Evaluation Techniques: Formal & Informal	Lecture Discussion Written Exercise Small Group Work	3.5 hours
<b>The Delivery:</b> Communication & Interpersonal Skills  <b>The Technology:</b> The Modern Classroom	Effective Communication Techniques Presentation & Public Speaking Skills  Use the High Tech Classroom Web-Based Course Management Systems Distance Learning Options	Lecture Discussion Experiential Learning Exercises	2 hours

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<b>The University:</b> Accountability, Connecting with Your Department, the School, the University Networking & Interdepartmental/Collaborative Teaching, Committee Work	Structures of Business Schools & Universities Adding Value to an Academic Culture: Research & Scholarship Expectations Getting Involved in Campus Life & Building Relationships Dealing with the Political Factors in University Departments	Lecture Discussion Guest Speaker?	3.5 hours
<b>Putting It All Together:</b> Feedback & Lessons Learned Action Plans	Summary of Lessons Learned: What did you learn that you didn't know Discuss Action Plans for Course Development & Delivery	Faculty-led Discussion Lab Exercise/Final Presentation	2 hours