

*2012 Exhibitor Showcases are produced by AACSB International—the Association to Advance Collegiate Schools of Business.*

This is the official application and contract for Exhibitor Showcase space at 2012 AACSB Building B-Schools Symposium. Completed applications must be received six weeks before the start date of the symposium for print recognition in the journal. Upon acceptance of the application and contract by AACSB International, the undersigned agrees to be bound by the Terms and Conditions as set forth within the application. Acceptance of the application is at the sole discretion of AACSB International.

Ten exhibitor spaces will be available and assignments will be made on a first-come, first-served basis. Each exhibit space includes a six foot draped table, two chairs, a trash can, and standard ID signage. **Exhibits must be confined to the tabletop. A standard pull-up banner (35" wide x 90" high) may be placed behind the table.**

All contracts must be signed, accompanied by full payment (for placement and acceptance of application) and returned via fax to AACSB: +1-813-769-6559 or toll free (U.S. only) 1-866-708-5906.

**Questions regarding the Exhibitor Showcase?** Contact Annette Gonzalez DeLisle: annette@aacsb.edu or +1-813-769-6517.

**Mailing Address** *(Please type or print):*

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Company/School Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Prov \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Web site \_\_\_\_\_ Email \_\_\_\_\_

### ***Table Reservation and Conference Registration***

**One showcase table: Partner/Member Rate: 1250 USD • Nonmember Rate: 1500 USD**

**One full symposium registration is included. • One additional full symposium registration is 350 USD.**

Event Name	Date	Location	Fee
2012 Building B-Schools Symposium	March 5 – 7, 2012	Tampa, Florida	USD
2 <sup>nd</sup> full registration—350 USD <i>(If applicable)</i>			USD
<b>Total submitted:</b>			<b>USD</b>

I hereby authorize the above table top reservation and agree to abide by the terms and conditions set forth herein by AACSB International.

Authorized by *(print)* \_\_\_\_\_ Title \_\_\_\_\_

Signature *(form must be signed)* \_\_\_\_\_ Date \_\_\_\_\_

**Terms and Conditions:** AACSB International is not liable for any related financial loss, theft, property damage, or personal injury sustained by an exhibitor, exhibitor's agents, or any other person caused by fire, theft, water, accidents, or in any other manner, whether cause is an act or failure to act, either intentionally or negligently caused by conduct of AACSB International, its officers, agents, or employees, or by a party or parties other than AACSB International, its agents, and employees.

The exhibitor hereby agrees to indemnify and hold forever harmless AACSB International, its officers, agents, and employees for any loss, damage, or injury sustained by an exhibitor or any other person caused by fire, theft, water, accidents, or in any other manner resulting from the act or failure to act of the undersigned exhibitor, exhibitor's agents, or employees or by any other party or parties.

Exhibitors will only display facilities, products, and services regularly sold by them. No products and/or services will be sold from the display table. No space may be shared or sublet without prior written permission of AACSB International. Failure to comply is deemed cause for cancellation of the space.

With my attendance at this event, I realize that I and/or my company's products and employees may be included in publicity photos for use in future promotional materials. I hereby give my consent to the event's producers to use any such photos and/or comments. Mechanical or electrical devices, which produce sound, must be operated so as not to prove disturbing to other exhibitors. Management reserves the right to determine the acceptable sound level in all instances.

**Showcase Badge** (*Please print name as it should appear on the badge*)

**Badge #1 Name** (included) \_\_\_\_\_

Title \_\_\_\_\_ Email \_\_\_\_\_

**Badge #2 Name** (2<sup>nd</sup> registrant—350 USD) \_\_\_\_\_

Title \_\_\_\_\_ Email \_\_\_\_\_

**EXPO Only Badge Name** (No charge) \_\_\_\_\_

Title \_\_\_\_\_ Email \_\_\_\_\_

**Exhibitor name and address to appear in symposium journal** (*If different from mailing name and address on page one*):

Company/School Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Prov \_\_\_\_\_

Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Web site \_\_\_\_\_ Email \_\_\_\_\_

**Email your company/school description in 50 words or less to Debbie Wiethorn, [debbie@aacsb.edu](mailto:debbie@aacsb.edu).**

*AACSB reserves the right to edit the exhibitor description as necessary.*

**2012 Exhibitor Showcase Payment** (*due with application*)

**Company Check** payable to **AACSB International** (U.S. currency, drawn on U.S. bank) in the amount of \_\_\_\_\_ USD

**Credit Card Charge** payment for your exhibit space:

I, the credit cardholder, authorize payment for the exhibitor showcase space and registration in the amount of \_\_\_\_\_ USD

to be charged to my credit card for the **2012 Building B-Schools Symposium Exhibitor Showcase**.

**Credit card:**  Visa  MasterCard  American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder's Name (*print*) \_\_\_\_\_ Cardholder's Billing Zip/Postal Code \_\_\_\_\_

Cardholder's Authorization (*signature*) \_\_\_\_\_ Date \_\_\_\_\_