

YONGSEOK JANG

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PROFILE

- Post-doctoral fellow, Center for Entrepreneurship and Innovation, University of Florida
- Ph.D. in Urban and Regional Planning, University of Florida
- M.A. in Political Science, University of Florida

EDUCATION

University of Florida, Gainesville, Florida
Post-Doctoral Bridge Program, AACSB, July 2011
Specialization: Entrepreneurship & International Business

University of Florida, Gainesville, Florida
Ph.D. Urban and Regional Planning Aug 2009
Dissertation Title: Evaluating Technology Business
Incubators as a Tool of Government Intervention: Public vs. Private

University of Florida, Gainesville, Florida
M.A. Political Science, April 2004

Inha University, Incheon, Korea
B.A. Political Science, February 2001

PROFESSIONAL DEVELOPMENT

The Experiential Classroom XI, Tulsa, Oklahoma, Sep 2010

TEACHING EXPERIENCE

Instructor, Technology Strategy for Entrepreneurs

- Graduate, Summer 2012
- Undergraduate, Spring 2012
- Graduate, Fall 2011

Shane, Scott. 2009, Technology Strategy for Managers and Entrepreneurs, Englewood Cliffs, NJ: Prentice Hall, ISBN-10: 0131879324. Course pack: current case studies and targeted texts

Instructor, Technology Strategy for Entrepreneurs

- Undergraduate, Spring 2011
- Professional, Spring 2011

Shane, Scott. 2009, Technology Strategy for Managers and Entrepreneurs, Englewood Cliffs, NJ: Prentice Hall, ISBN-10: 0131879324. Course pack: current case studies and targeted texts

Instructor, Independent Study

- Robert Rodrigues, Spring 2011

Instructor, High-tech Entrepreneurship

- Graduate , Fall 2010

Richard C. Dorf & Thomas H. Byers. (2004). Technology Ventures: From Idea to Enterprise. McGraw-Hill Science/Engineering/Math ISBN 978-0073380186. Course pack: current case studies and targeted texts

Teaching Assistant, Department of Water and Soil Science, University of Florida, 2006
GIS in Land Resource Management

WORK EXPERIENCE

Post-Doctoral Fellow, Center for Entrepreneurship and Innovation, University of Florida, 2012

Planning Assistant, Planning Department, City of Newberry, 2010

Research Assistant, Center for Building Better Communities, University of Florida, 2007
School Concurrency Analysis, School District Analysis, Alachua County, FL

Research Assistant, Dept. Urban and Regional Planning, University of Florida, 2005-2006
Bike/Ped Crash Mapping Toolkit Project

Research Assistant, Dept. Political Science, Inha University, 1999-2000
Citizens' perception of Incheon, Korea

Editorial Assistant, Center for International Study, Inha University, 1994-1996
Pacific Focus, Inha University, Korea

PROFESSIONAL SERVICE

Reviewer, 2011 Annual Meeting, North American Case Research Association, San Antonio, TX, Oct 13-15, 2011

CONFERENCE PRESENTATIONS

- Yongseok Jang, "Comparing performance of Technology Business Incubators by sponsorship: Public vs. Private," Presented at The Association of Collegiate Schools of Planning 51st Annual Conference, Minneapolis, MN, October 7-10, 2010
- Yongseok Jang, "Potentials and Limitations of Technology Business incubators as a Tool of Local Economic Development," Presented at the 2009 Graduate Student Council Interdisciplinary Research Conference, Gainesville. February 12, 2009

RESEARCH IN PROGRESS

- Jang, Yongseok, “Accounting Systems and Innovation of Privately-held NTBFs”
- Jang, Yongseok, “Firm Creation and Growth and University Entrepreneurship Graduates”
- Jang, Yongseok, and Hyungchol Jung, “Enterprise Zones and Growth of Small Business”

CASE STUDY IN PROGRESS

- Jang, Yongseok, “Expanding Entrepreneurial Enterprise: Fracture, LLC”
- Jang, Yongseok, “Implication of Entrepreneurship Education Program in the Context of Regional Innovation,” OPEN 2012, NCIIA, under review

PUBLIC PRESENTATIONS

- Yongseok Jang, “How Small Business Incubators Work in a Small Town Setting,” presented at the Economic Development Committee, City of New Berry, Florida, January 28, 2010

AREAS OF INTEREST

- High-tech Entrepreneurship
- Education of High-tech Entrepreneurship

AWARDS

- Honor student, Political Science, Inha University 2000
- Honor student, Political Science, Inha University 1999

SKILLS

- Statistics: ANOVA, Non-parametric statistics, Econometrics using STATA, SPSS, and R
- Spatial Analysis: ArcGIS, VBA for GIS application
- Languages: Native Korean, Fluent English

ACTIVITIES

- GAIN (Gainesville Area Innovation Network)
- Student volunteer at Association of Collegiate Schools of Planning Conference 2006
- American Planning Association 2004