

Mourwafac Sidaoui, Ed.D.

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EDUCATIONAL BACKGROUND

Ed.D.	University of San Francisco , San Francisco, CA	05/2007
	<ul style="list-style-type: none">• Doctorate in Education, Organization and Leadership, emphasis Leadership in Higher Education, GPA 3.96. <p>Dissertation: <i>Transformational Leadership Practices of Deans and the Perceived Organizational Culture of United Arab Emirates Public Universities: A Regression Analysis Study</i></p>	
MBSA	Boston University , Boston, MA	05/1993
	<ul style="list-style-type: none">• Master of Business/Science Administration (MBSA), emphasis in Innovation Technology and Operations Management, GPA 3.6.	
	Wentworth Institute of Technology , Boston, MA	
B.S.	<ul style="list-style-type: none">• Bachelor of Science degree in Technical Management, GPA 3.65.	05/1991
	<ul style="list-style-type: none">• Bachelor of Science degree in Mechanical Engineering, GPA 3.60.	05/1990
A.A.	<ul style="list-style-type: none">• Associate degree in Mechanical Design, GPA 3.70.	05/1988
MINOR	<ul style="list-style-type: none">• Minor degree in Mathematics, GPA 3.90.	05/1988

SUMMARY OF EXPERIENCE

- Ten years of university teaching [undergraduate and graduate], curriculum development, and academic research presentations.
- Ten years of ERP curriculum development and training in, online solutions, as well as product and project management.
- Excellent communication and presentation skills and accessible to clients and students.
- Organized and resourceful, highly motivated and detail-oriented.
- Enjoys the challenge of teaching new software applications and managing multiple projects and teams.
- Developed and implemented original concepts and projects.

PUBLICATIONS

- Co-editing a Algebra textbook, *Elementary and Intermediate Algebra*, ISBN 0-321-16640-X, by George Woodbury, Addison-Welshly Publishing Company. 2004-2005

AWARDS

- Recipient of the USF Outstanding Service Award, Innovation in Teaching With Technology, 2009. The CIT Awards honor faculty or staff who have demonstrated excellent use of technology in education. Recipients have supported the development of teaching and learning, contributing to the overall quality of the USF learning environment. www.usfca.edu/its/learning/cit/awards/winners2009

PANELS PRESENTATIONS

- Using Business Analytics to Make Quantitative Decisions in Global Market. Presented at the Lebanese American University and Balamand University in Lebanon 08/2010
- Presented my dissertation to the Deans, Chairs and Directors in Dubai and Abu Dhabi at Higher Colleges of Technology, Zayed University and United Arab Emirates University, 03/ 2009
- Leadership Mentor/Advisor at *Education Without Borders* <http://ewb.hct.ac.ae> for students presentations about *The Future of Energy on Earth*; Dubai UAE. 03/ 2009
- Graduate School Admissions Panel. 09/ 2004
- The Role of International Students Officers in Academic Institution. Panelist at the NAFSA: Association of International Educators. Regional conferences: Texas, and Philadelphia. 2002-2003

ACADEMIC CONFERENCES

- Delegate at *Education Without Borders*, Dubai UAE 2009; <http://ewb.hct.ac.ae>
- Co-founded the Research Symposium for Doctoral and Master Students, University of San Francisco, 2005.
- Attended the American Educational Research Association (AERA), 2004.

COURSE DEVELOPMENT

- 206-295 Forecasting, Analyzing, and Summarizing with Excel; University of San Francisco; San Francisco, CA (2007)
- 703-650 Desktop Communications, University of San Francisco; San Francisco, CA (2005)
- MS 112 Statistics; Art Institute, San Francisco, CA (2004)
- Math 011E Excel for Statistical Concepts, Notre Dame de Namur University; Belmont, CA (2002)
- CIS 198X Business Diagramming with Microsoft Visio, Golden Gate University; San Francisco, CA (2001)

DOCTORAL ACADEMIC RESEARCH

Multimedia Clips:

- Cognitive Overload 05/2005
- Watani Lebanon 11/2004
- Introduction to Quantitative Methods for Business (Math 106) 11/2004
- Introduction to Regression Analysis and Correlation Coefficient 07/2002
- Introduction to Variance 07/2002

Interviews:

- Compelling Conversation with Jennifer Turpin, Dean of College of Arts and Sciences, at the University of San Francisco 03/2004
- Joyful Conversation with Rev. Stephen Privett, S.J, 27th President of the University of San Francisco 11/2003

Course Presentations:

- Introduction to Change 06/2004
- Effective Communication in Leadership & Kofi Annan (United Nations Secretary General) 01/2004
- Team Leadership From an Academic, Social, and Corporate Perspective 03/2003

COMPUTER PROFICIENCY

- Microsoft Office, Spreadsheet Analytical Software, Photoshop, Live Slide Show, Windows Movie Maker, Visio, Audacity, Adobe Acrobat, Dreamweaver and Adobelmage Ready.

ACADEMIC EMPLOYMENT

01/2010 – Present

Program Director, joint Master of Global Entrepreneurship and Management Program (jMGEM)

<http://web.usfca.edu/jmgem>

08/1995 – Present

Term Assistant Professor, University of San Francisco: San Francisco, CA

- Instruct MBA Quantitative Courses (School of Business and Management)
 - MBA 6107 – Spreadsheet Modeling for Managerial Insight (taught 9 times)
 - MBA 6108 – Competitive Analytics (taught 9 times)
- Instruct Quantitative Analysis Courses (School of Business and Management)
 - BUS 204 – Quantitative Business Analysis (taught 20 times)
- Instruct Business Math Courses (Mathematics Department):
 - Math 101 – Statistical Reasoning for Liberal Art students (taught 15 times)
 - Math 103 – Statistical Reasoning for Business & Science students (taught 10 times)
 - Math 104 – College Algebra (taught 6 times)
 - Math 106 – Quantitative Methods in Business (taught 22 times)
- Instruct Computer Courses (School of Education, Master Degree):
 - 703-650 – Desktop Communications (taught 3 time)
- Instruct Computer Courses (Computer Science Department):
 - CS 101 – Introduction to Computer Systems & Applications (taught 3 times)
 - CS 152 – Excel Spreadsheets: Introduction, Intermediate and Advanced (taught 5 times)

03/2008 – Present

Guest Professor

- Lebanese American University, College of Business and Management, Lebanon
- University of Balamand, College of Business and Management, Lebanon
- United Arab Emirates University, School of Management, United Arab Emirates
- Zayed University, School of Management, United Arab Emirates
- Higher Colleges of Technology, United Arab Emirates

08/2002 – 05/2007

Adjunct Professor, Notre Dame de Namur University; Belmont, CA

- Instruct Math classes (Mathematics and Business Department):
 - HS162 / MG162 – Managing Cultural Diversity
 - PA 250 – Research Methodology for Master of Public Administration students
 - Math 011 – Statistical Reasoning for Intensive Continuing Ed. Students (taught 4 times)
 - Math 011E – Excel for Statistical Concepts (taught 3 times)

08/1995 – 08/2002

Adjunct Professor, Golden Gate University; San Francisco, CA

- Instructed computer classes:
 - CIS 1 – Windows 98, NT, XP (taught 2 times)
 - CIS 10 – Office 2000, XP (taught 3 times)
 - CIS 100C – Advanced Excel (taught 4 times)
 - CIS 133 – System Analysis (taught 2 times)
 - CIS 180 – Web development (HTML, DHTML) for graduate students (taught 1 time)
 - CIS 198X – Business Diagramming with Microsoft Visio (taught 1 time)

**CORPORATE
EMPLOYMENT**

05/2000 – 05/2001

Senior Executive Director, Online Curriculum Development & Training, S1 Corporation; Santa Clara, CA

- Managed the re-purposing of traditional instructor-led training materials and incorporated web delivery and virtual training.
- Worked directly with S1 employees, customers, and partners to determine new curriculum needs and determine modifications to existing curriculum.
- Leveraged and optimized the use of client and partner resources.
- Actively participated in researching client needs for development of new education offerings.
- Quickly understood client and strategic partner business scenarios and developed business solutions with a clear value proposition.
- Identified and defined gaps between ideal and actual performance and determined causes using standard needs analysis techniques in conjunction with senior staff.
- Interviewed and worked with Subject Matter Experts (SME) and gathered product specific information that represents targeted business tasks for content development.
- Helped define performance objectives for all courseware. Ensured that developed courseware supports performance objectives and is instructionally sound.
- Guided the validation of all curriculums, ensured that they are tested with target audiences and met defined quality objectives.
- Kept up-to-date on new product, statutory, and technological change within the company, and advised management and senior staff of necessary training responses.

03/1997 – present

Senior Software Corporate Trainer (contractor), Learn IT! San Francisco, CA

- Developed and instructed customized software training for corporations, including train-the-trainer course for clients launching new hire and helpdesk programs.
- Trained clients in technology rollouts, including new operating systems and custom software
- Assessed and developed courseware and class content for individual clients.
- **Partial clients list:** GAP, Charles Schwab, UCSF, United States Olympic Committee, American Marketing Association, Corel, First Boston, PlanetOut, Dolby and Chevron.

12/1998 – 2/2000

Executive Director, Curriculum and Training Developer, DACG; Mountain View, CA

- Documented SAP (Travel Management and Human Resources modules).
- Created online solutions using Visio, Transit, & PeopleSoft.
- Facilitated and demonstrated the use of SAP (Travel Management and Human Resources).
- Assisted the training manager with appropriate training course scheduling based on functional requirements.
- Developed and conducted training sessions on how to design surveys and collect and analyze data in various qualitative and quantitative software applications.
- **Partial clients list:** Hewlett Packard, Cirrus Logic, and IDT.

08/1994 – 12/1995

Database Project Manager, CA Public Health Department; San Francisco, CA

- Supervised staff of 15 in managing a budget of \$1,000,000.
- Developed a system to add, update, and maintain the database for data quality and integrity.
- Coordinated information network activities (hardware connection, software installation, and LANtastic trouble shooting) for the California Department of Public Health (CDPH).
- Designed, installed, and wrote computer programs in Procite for CDPH's network system.
- Coordinated a marketing online-research seminar.

02/1990 – 06/1993

Engineering Project Manager, New England Deaconess Hospital; Boston, MA

- Managed the telecommunications budget and supervised staff of five.
- Conducted market research for the Engineering and Telecommunications Department.
- Monitored data gathering, data processing, data analysis, and checking statistical tables.
- Researched and tested different telecommunications' product lines (AT&T G3R, NET Centrex and MCI).
- Provided end-user training on the AT&T G3 R and Octel voice-mail systems.

ACADEMIC AFFILIATION

- Member of the American Education Research Association (AERA), 2003 – Present.
- Graduate Students Association, School of Education, University of San Francisco,
 - President, 2005-2006
 - President-Elect, 2003-2004
 - Organization and Leadership Department Representative, 2002 - 2003.
- USF Forward Program, Committee Member and Faculty, University of San Francisco, 2001- 2008.
- Vice President, International Students Association, Wentworth Institute of Technology, 1988 - 1990.

INTERNATIONAL AFFILIATION

- Member of the Education Without Borders, United Arab Emirates. 2009 – Present

PROFESSIONAL AFFILIATION

- Member of the Phi Delta Kappa International Association, University of San Francisco. 2002
- Member of the American Marketing Association. 1991-1994
- Member of the American Mechanical Engineering Society. 1990-1991

COMMUNITY AFFILIATION

- Volunteer, Arab American Community, San Francisco CA. 2001 - Present
- Board member for Stable Café, <http://stablecafe.com> provide marketing and financial analysis support in an ongoing basis 2009 - Present
- Advisory Committee Member, National Public Health Information Exchange, DC. 1995
- Certified Public Speaker about HIV and AIDS. AIDS Action Committee, Boston, MA. 1992 -1993