

# Kimberly K. Powell, Ph.D.

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## Education

- AACSB Postdoctoral Certificate, AQ Certified Faculty in Management and Marketing June 2011  
A.B. Freeman School of Business, Tulane University  
*Research Proposal: Relationship-Based Competitive Strategy: The Role of Relationship Marketing in Retaining Nontraditional Students*  
\*\*Research Advisor: Victor J. Cook, Jr., Ph.D.
- Doctor of Philosophy in Urban Higher Education August 2010  
Jackson State University  
*Dissertation: The Perceptions of Stakeholders on the Impact of the Title III Program on Strengthening Doctoral and Professional Programs at Three Selected Historically Black Universities*  
\*\*Committee: Walter L. Crockett, Ph.D.; Neari F. Warner, Ph.D.; Hilliard L. Lackey III, J.D., Ph.D.; Jeton McClinton, Ph.D.; Joseph M. Stevenson, Ph.D.
- Master of Public Administration May 2004  
Southern University and A & M College
- Bachelor of Science in Marketing July 2002  
Southern University and A & M College (AACSB Accredited)

## Research Interests

- Marketing: Customer Value & Retention
- Management: Organizational Behavior and Theory, & Leadership
- Student Engagement
- Public Policy and Higher Education
- Resource Capacity Building

## Conference Proceedings and Presentations

- The International Academy of Business and Public Administration Disciplines Conference, New Orleans, LA (Aloyce Kaliba, Kimberly K. Powell & Walter Crockett)  
*Stakeholders' Perceptions of the Impact of the Title III Program on Doctoral and Professional Programs at Minority Serving Institutions, October 23, 2010*
- The Academy of Economics and Finance, Jacksonville, FL (Aloyce Kaliba, Kimberly K. Powell & Walter Crockett)  
*Students' Perspective on the Impact of the Title III Program on Doctoral and Professional Programs at Minority Serving Institutions: An Analysis Using a Multilevel Rasch Rating Scale Model, February 11, 2011*
- The National Association of African American Studies, Baton Rouge, LA

*How Stakeholders Perceive the Impact of the Title III Program on Doctoral and Professional Programs at Historically Black Colleges and Universities, February 18, 2011*

- The International Academy of Business and Public Administration Disciplines Conference, Memphis, TN (Kimberly K. Powell & Pamela D. Moore)

*Exploring Cross-Cultural Approaches for the Protection of Immigrant Groups in the H-2A Guest Worker Program, October 28, 2011*

## Research Papers Currently Under Review

- Target Journal: The Journal of Economics and Finance

(Aloyce Kaliba, Kimberly K. Powell & Walter Crockett)

*Students' Perspective on the Impact of the Title III Program on Doctoral and Professional at Minority Serving Institutions: An Analysis Using a Multilevel Rasch Rating Scale Model*

- Target Journal: The Journal of Black Studies

*The Impact of the Title III Program on Doctoral and Professional Programs at Historically Black Universities: The Stakeholder's Perspective*

- Target Journal: The Journal of Higher Education

(Aloyce Kaliba, Kimberly K. Powell & Walter Crockett)

*Assessing the Impact of the Title III Program on Doctoral and Professional Programs at Minority Serving Institutions Using a Multilevel Rasch Rating Scale Model*

- Target Journal: Education, Citizenship, and Social Justice

(Kimberly K. Powell & Pamela D. Moore)

*Immigrant Groups and the H2-A Guest Worker Program: A Strategic Opportunity for Higher Education Engagement*

## Research in Progress

- Target Journal: The Journal of Marketing for Higher Education

*Relationship-Based Competitive Strategy: The Role of Relationship Marketing in Retaining Nontraditional Students*

- Target Journal: Group and Organization Management

*Exploring Cohesive Strategies for Group Leadership and Development*

- Target Journal: Management in Education

(Kimberly K. Powell & Pamela D. Moore)

*Financial Management in Higher Education: A Resource Dependency Perspective*

- Target Journal: Action Research

*Employing Research Based Initiatives in the Undergraduate Management and Marketing Curriculum: A Proactive Action Research Model*

- Target Journal: Critical Social Policy  
(Kimberly K. Powell & Pamela D. Moore)  
*Immigrant Groups and the H-2A Guest Worker Program: Leveraging Minority Serving Institutions for Strategic Opportunities of Collaboration and Engagement*

## **Industry and Professional Experience**

**Southern University and A&M College**  
**Office of Graduate Studies - Baton Rouge, Louisiana**  
*Grant Coordinator*

**February 2007 - Present**

- Currently developing the RFA for graduate research funding from the Department of Education - Institute of Education Sciences in the area of Postsecondary and Adult Education
- Wrote the FY 10 - 14 Strengthening Historically Black Graduate Institutions (HBGI) grant application for the Office of Graduate Studies at Southern University and A&M College
- Approve/Disapprove department requests based upon federal guidelines to expend grant funds for graduate assistantships and scholarships for doctoral students, faculty development, acquisition of instructional supplies and equipment, and administrative management for the following doctoral programs: Science/Mathematics Education, Urban Forestry, Environmental Toxicology, Nursing, and Engineering
- Prepare the following federal and program reports/documents: annual budgets, annual performance reports, match fund reports, phase I data reports, and information reports
- Develop and assess quantitative performance indicators with the utilization of Blackboard and Survey Monkey to measure the effectiveness and efficiency of program objectives and goals
- Implement accountability standards for grants
- Make recommendations based upon financial and data driven analyses and research of federal regulations (i.e. EDGAR - Education Department General Administrative Regulations, OMB Circulars A-12 and A-122)
- Work collaboratively with the Southern University Law Center, other campus offices and the U.S. Department of Education in effectively managing and monitoring grant expenditures

**Louisiana Legislative Auditor's Office**  
**Performance Division - Baton Rouge, Louisiana**  
*Performance Auditor*

**June 2006 - February 2007**

- Formulated research questions that are responsive to legislative concerns
- Assisted in developing valid and reliable research methods
- Provided specialized technical assistance and advice on research methods
- Collected and analyzed data to measure program impact, effectiveness, and efficiency, as well as compliance with statutory and regulatory requirements
- Was responsible for the accuracy, validity, and reliability of the results of assigned audit tasks
- Prepared supporting analyses and detailed work papers
- Assisted in financial analysis, budget and performance measures review, and management information systems review

- Developed audit findings, conclusions, and recommendations
- Assisted in the preparation of audit reports
- Utilized AICPA and GASB standards and regulations in audit engagements

#### **State of Louisiana - Division of Administration**

##### **Office of Planning and Budget - Baton Rouge, Louisiana**

**November 2004 - February 2006**

##### *State Budget Management Analyst for Special Schools and Commissions*

- Evaluated operating budget and capital outlay requests ranging from \$4 to \$20 million submitted by assigned agencies and recommended funding levels for agencies, based upon executive guidelines, legislative policies, and program mandates
- Drafted sections of the current year's supplemental appropriations bill, the continuation budget, next fiscal year's Executive Budget Supporting Document, General Appropriations Bill, in order to provide budget recommendations
- Testified before legislative committees to justify recommendations and to define and explain programs
- Integrated program strategic and operation plans and performance indicators into the Executive Budget decision-making process
- Researched and interpreted the complex relationships of both proposed and enacted federal, state, and local funding laws, rules, and regulations to assess financial impact on assigned agencies and the state
- Conducted performance and program evaluations to assess performance on assigned agencies; identified potential problems such as escalating program costs and revenue reduction factors; developed and proposed actions to resolve these problems
- Analyzed spending proposals for items to be funded by state and non-state sources to determine feasibility of such funding
- Monitored agency expenditures and revenues to determine compliance with executive and legislative intent; studied spending and income trends to assess budget status with respect to projected status; conferred with agency managers to explore corrective actions; approved/disapproved contracts and leases after evaluating terms and conditions, analyzed costs and determined the need for such agreements
- Interpreted and evaluated agency policies, strategic plans, operational plans, and progress reviews to determine efficiency and effectiveness of programs and activities
- Conducted policy analysis and special projects for the Governor and Commissioner of Administration
- Created talking points in the area of education for the Commissioner and Deputy Commissioner of Administration

#### **University Service**

- Southern University and A&M College - Graduate Student Academic and Financial Appeals Committee, Co-Chair, June 2011 to present
- Southern University and A&M College - Undergraduate Student Academic and Financial Appeals Committee, August 2010 to May 2011

## **Professional Affiliations**

- Beta Gamma Sigma Business Honor Society, Lifetime Member
- National Association of Historically Black Colleges and Universities Title III Administrators, Inc., Member
- The International Academy of Business and Public Administration Disciplines, Discussant  
*Legal, Social, and Ethical Issues in Business Session, October 23, 2010*
- Council of Historically Black Graduate Schools, Member

## **Other Research Activities**

- Institutional Review Board Approval Member, Sapient Solutions, LLC - 2010 - 2014

## **References**

- References Available Upon Request