

# Curriculum Vitae

Camille Villafaña-Rodríguez  
Caguas, PR 00727-1100

*cvillafane@uprrp.edu*

## EDUCATION

- 2010 Post-Doctoral Studies, Post-Doctoral Bridge Program (AACSB), University of Florida
- 2001 Ph.D., Spanish, Arizona State University; Minor, Cultural Theory
- 1995 M.A., Spanish, Arizona State University
- 1993 B.A., Hispanic Studies, University of Puerto Rico, Rio Piedras

## ACADEMIC APPOINTMENTS

- 2008- College of Business Administration, University of Puerto Rico, Rio Piedras  
*Forum Empresarial* (a peer reviewed journal)  
*Editor*
- 2007- Graduate School of Business Administration, University of Puerto Rico, Rio Piedras  
*Assistant Professor*  
MERC 6719: Intercultural Communication for Business
- 2004- College of Business Administration, University of Puerto Rico, Rio Piedras  
Department of Business Communication in Spanish  
*Assistant Professor*  
COEM 3001: Business Communication in Spanish I  
COEM 3002: Business Communication in Spanish II  
COEM 3001: Business Communication in Spanish I (on-line)  
COEM 3002: Business Communication in Spanish II (on-line)
- 2001-2004 University of Puerto Rico, Cayey  
Hispanic Studies Department / Humanities Department  
*Assistant Professor*  
ESPA 3101: Basic Spanish I  
ESPA 3102: Basic Spanish II  
HUMA 4995: History of Puerto Rican Theater  
HUMA 3201: Humanities III

## AREAS OF INTEREST

Business Communication  
Intercultural Communication  
International Business  
Institutional Assessment  
Communication Skills  
Knowledge Management

## COURSE CREATION AND REVISION

Course Creation: Comunicación gerencial [Management Communication]. Department of Business Communication in Spanish, College of Business Administration, University of Puerto Rico, Rio Piedras. Summer 2008.

Course Revision: Comunicación intercultural para negocios [Intercultural Communication for Business]. Department of Business Communication in Spanish, College of Business Administration, University of Puerto Rico, Rio Piedras. Revised and adapted for the Graduate School of Business Administration. Spring 2006.

Course Creation: Seminario de Investigación [Research Seminar]. (With Suzette Acevedo, Ph.D.). Department of Hispanic Studies, University of Puerto Rico, Cayey. Spring 2003.

Course Revision: Español 3101-3102 [Spanish 3101-3102]. (With Suzette Acevedo, Ph.D.). Department of Hispanic Studies, University of Puerto Rico, Cayey. The course was revised to be offered with the assistance of the *Blackboard* Platform. 2003.

## PUBLICATIONS

“Trasatlánticas travestidas transgenéricas: Rutas y destinos en *Duerme y Mujer en traje de batalla*” [Transgeneric transvestite, transatlantic Women: Routes and destinies in *Duerme and Mujer en traje de batalla*], in *Sexualidades y cuerpos fugitivos*. San Juan: Editorial Publicaciones Puertorriqueñas, 2007.

“Entrevista a Mayra Santos-Febres” [Interview to Mayra Santos-Febres]. With Suzette Acevedo. *Identidades* 2:2, 7-9.

“Mujer y placer: la reconceptualización del cuerpo femenino partiendo de la teorías feminista y *queer*” [Women and Pleasure: Re-conceptualizing the feminine body]. *Identidades* 1:1: 65-76.

"Andrea". *Cuestiones de Género* [Boletín de Proyecto de Estudios de las Mujeres], 1:2, marzo-abril.

"Cardoza y Aragón, Luis". *Encyclopedia of the Essay*. Edited by Tracy Chevalier. London: Fitzroy Dearborn Publishers, 155-56.

"La novela autobiográfica neorriqueña o el 'otro' Puerto Rico" [The Neorican Autobiographical Novel or the other Puerto Rico]. *Culturadoor* Junio/Julio, 4-5.

## CONFERENCE PAPERS AND OTHER ACADEMIC PRESENTATIONS

"Business Communication as an Academic Endeavor in Latin America." Conference of the Association for Business Communication, Portsmouth, Virginia, November 4-7, 2009.

"Integrating Knowledge and Skills: an Intercultural Communication Research Project." Conference of the Association for Business Communication, Incline, Nevada, October 29 - November 1, 2008.

"Proyecto de Integración de Competencias de Información al Currículo" [Integrating Information Competencies to the Curriculum Project]. V Reunión Agrupación de Directores de Centros de Información Latinoamericanos de CLADEA. Universidad of Puebla, Mexico, October 21-23, 2008.

"Business Communication at the Crossroad." Conference of the Association for Business Communication, Washington, D.C., October 10-12, 2007.

"Rethinking the Curriculum: Business Communication in Spanish at the University of Puerto Rico, Rio Piedras Campus." Conference of the Association for Business Communication. San Antonio, Texas, October 25-28, 2006.

"La experiencia virtual en la enseñanza del español con fines específicos" [Virtual Experience in Teaching Spanish for Specific Purposes]. Conference of the American Association of Teachers of Spanish and Portuguese. Salamanca, Spain, June 28-July 2, 2006.

"Business Communication in the Caribbean, Central America, and South America Region: Challenges and Opportunities." Conference of the Association for Business Communication. Irvine, California, October 20-22, 2005.

"La religión como espacio de trasgresión en *Del rojo de su sombra* de Mayra Montero" [Religion as a Trasgressive Space in Mayra Montero's *Del rojo de su sombra*]. Mid-America Conference on Hispanic Literatures. University of Colorado, Boulder, October 2-4, 2003.

“Decálogo de prácticas sexuales alternas en la cuentística de Mayra Santos Febres” [Decalogue of Alternate Sexual Practices in the Short Stories of Mayra Santos Febres]. Segundo Congreso Internacional: Escritura, individuo y sociedad en España, las Américas y Puerto Rico. University of Puerto Rico, Arecibo, November 21-23, 2002.

“La percepción del cuerpo erótico en *La última noche que pasé contigo*” [The Perception of the Erotic Body in *La última noche que pasé contigo*]. Fosteriana 2001: Conferencia Internacional en homenaje a David William Foster. Arizona State University, October 25-27, 2001.

“La transgresión transgredida: Una lectura feminista de *Las edades de Lulú*” [Transgressing the Transgression: A Feminist Reading of *Las edades de Lulú*]. Conferencia: Escritura, individuo y sociedad en España y las Américas. University of Puerto Rico, Arecibo, November 19-21, 1998.

“Creando nuevos espacios: Travestidura y marginalidad en *Duerme* de Carmen Boulosa” [Creating New Spaces: Transvestism and Marginality in Carmen Boulosa’s *Duerme*]. XI Conferencia Internacional de la Asociación de Literatura Femenina Hispánica, *Imaginarios femeninos: heterosexualidad(es), bisexualidad(es), lo lesbi-gay, transexualidad(es), transformismo, travestismo, sonoridades*. Arizona State University, September 17-19, 1998.

“La construcción de un espacio alterno en *Brincando el charco: Portrait of a Puerto Rican* de Frances Negrón-Muntaner” [The Construction of an Alternate Space in *Brincando el charco: Portrait of a Puerto Rican*]. Hispanics: Cultural Locations Conference. University of San Francisco, October 10-12, 1997.

## **OTHER ACADEMIC ACTIVITIES**

Vice-president of the Caribbean, Mexico, Central, and South America Region. Association for Business Communication (ABC). November 2009-to present.

Member: Editorial Board, *Forum Empresarial*, University of Puerto Rico, Rio Piedras. 2005-to present.

Coordinator: Integrating Information Competencies to the College of Business Administration Curriculum Project. University of Puerto Rico, Rio Piedras. Fall 2006-Summer 2008.

Coordinator and moderator: Panel “Haití en Puerto Rico: literatura y sociedad” [Haiti in Puerto Rico: Literature and Society]. 16th Annual Haitian Studies Association Conference: Re-discovering Haitian History: Archiving Memory to Construct our Future. Centro de Estudios Avanzados de Puerto Rico y el Caribe, October 6-8, 2004.

Component Associate: In charge of Activity III writing component (Instituting a Center for the Development of Students' Academic Skills) Title V Program: Developing Hispanic Serving Institutions Programs. University of Puerto Rico, Cayey. August 2001 - June 2004.

Member: Editorial Board *Identidades*, Journal of the Women Studies Program, University of Puerto Rico, Cayey. January 2003-2004.

Assistant: Assist in the edition and publication of *Spanish Writers on Gay and Lesbian Themes: A Bio-Critical Sourcebook*. Edited by David W. Foster. Westport, Conn: Greenwood Press, 1999.

### **MEMBERSHIP IN PROFESSIONAL ASSOCIATIONS**

Business Association of Latin American Studies (BALAS)  
The Association for Business Communication (ABC)  
Asociación Puertorriqueña de Profesores Universitarios (APPU)