

# Douglass Tatum

## Personal Overview

Doug Tatum was the Founding Partner and Chairman Emeritus of Tatum, LLC the largest executive services consulting firm in the United States with over 1000 employees and professionals in 30 offices. He led the firm for over 17 years as its Chairman and CEO and completed his service on the Board. Tatum LLC was merged with the public company Spherion Group in early 2010. He currently serves as Chairman and CEO of The Co-Investment Partnership, a small private equity co-investing fund organized for the benefit of Tatum LLC partners and employees.



Mr. Tatum is a recognized expert on the capital markets and entrepreneurial growth businesses, having testified before the US Congress on more than one occasion concerning the financing issues faced by growing companies US tax policy and as keynote speaker at the Securities Exchange Commission Forum. He is currently involved in a number of research initiatives designed to provide the keys to understanding the strategic importance of growing businesses and their impact on the U.S. economy and other economies abroad. His insights into the 'No Mans Land' transition facing growing companies have been published in a number of magazines and journals.

Mr. Tatum is a graduate of Florida State University where he received his Bachelor of Science - Magna Cum Laude and Masters in Accounting, and later also served as adjunct faculty at the business school. Prior to Tatum, LLC, Mr. Tatum served as an officer and senior level executive at a number of national companies. He has served on a number of various corporate and 'not for profit' boards and presently serves on the Board of the Association for Corporate Growth, the largest association of private equity firms and intermediaries in the United States. He is a highly sought after speaker, presenting to groups of CEOs nation-wide the material included in his new book No Man's Land: What to do when your company is too big to be small and too small to be big. The book, published in the United States in late 2007, has received four national Best Business Book awards and has been recently launched in mainland China, Taiwan and slated for publication in South Korea and Vietnam.

## Curriculum Development, Public Speaking & Academic Background

Mr. Tatum has become actively involved nationally with defining the role of entrepreneurial growth companies (Gazelles) in the United States economy. He originated and wrote the Bridge Act legislation which is currently under consideration in Congress and has worked with numerous academic institutions on the potential development of a time series data base built to promote academic research on the role of Gazelles in spurring innovation and job growth in the US.

Mr Tatum speaks extensively throughout the world. He has spoken at industry association, corporate and academic institutions including Universities on the microeconomics of middle market entrepreneurial growth companies in the US, India, China and Europe.

Mr. Tatum has conducted interviews to radio, newspaper, television and the print media domestically and internationally. Mr. Tatum's ideas concerning rapid growth companies, private equity and the capital markets have been published in hundreds of media outlets including major newspapers including - Inc Magazine, The Financial Times, New York Times online and the Chicago Daily Herald. He has appeared on MSNBC on numerous occasions.

He has presented seminars for numerous State Institutes of CPA's and co-authored the FICPA's book and course on Small Client Management Advisory Services. He speaks annually at the INC 500 conference and groups as diverse as the Industrial Research Institute an Association representing the heads of R&D for leading US Corporations. His remarks at the IRI were published in an article titled Innovating the development of Innovation in the Association's widely regarded Research Journal.

#### Presentations for Universities:

San Diego State University  
Middle Tennessee State University  
University of Tampa  
Columbia University  
Florida State University  
Nottingham University Business School  
HEC - Paris

#### Educational Achievements and Academic Awards:

Mr. Tatum graduated Magna Cum Laude from Florida State University where he completed his undergraduate in Accounting and Finance and his graduate degree in Accounting. He received several awards for distinguished academic achievement including the Dean Olgesby Scholarship Award, an FICPA Educational Foundation Scholarship and the Deloitte, Haskins and Sells Award for the most outstanding accounting senior at Florida State University. Mr. Tatum is a member of Phi Eta Sigma, Phi Kappa Phi, Beta Alpha Psi and Beta Gamma Sigma. He is a CPA (inactive Georgia) and formerly a member of the FICPA and AICPA.