



Tim Stanley

President and Founder – Tekexecs

CXO and Chief Innovation Architect – Innovatects

Former CIO & SVP Innovation, Gaming & Technology - Harrah's Entertainment

Former Partner and Travel & Entertainment Practice Leader – USWeb / marchFIRST

**Various Executive Leadership Roles in Business, Marketing, Operations, R&D and Technology –
Intel, jetBlue, National Airlines, Kimberly-Clark, Optima/KPMG, US Air Force**

Tim Stanley has an impressive track record of leadership in applying vision, innovation, strategy and technology to drive successful business results. He is currently the President and Founder of *Tekexecs* – an executive advisory service and consultancy, and Chief Executive and Innovation Architect of *Innovatects* – a business innovation and execution firm. Tim also lectures on Business, Innovation & Technology as an adjunct professor at the Paul Merage School of Business at UC Irvine.

Previously, Tim was the CIO and Senior Vice President of Innovation, Gaming, & Technology for Harrah's Entertainment. Over the last 10 years, he succeeded in enabling Harrah's to become the largest provider of branded casino entertainment in the world. As the company's Chief Innovation Officer he led multi-disciplinary teams focused on the creation and execution of new business initiatives and next-generation marketing, gaming, hospitality, service and technology innovations throughout the company. As SVP of Enterprise Gaming he was responsible for the strategy, product development, marketing & merchandising, revenue management, service delivery and financial performance of the company's slots, tables and various other gaming products and operations domestically and abroad. As CIO & SVP of Information Technology he was responsible for the strategy, architecture, program management, development, support and operations of the entire portfolio of Harrah's World-Class IT-enabled business systems, including Harrah's award-winning marketing, operational and business-intelligence capabilities in the US and abroad. He and his teams are perennially recognized as one of the most innovative, successful and "Best Places to Work" in IT.

Before joining Harrah's, Tim was a partner with consulting firms USWeb and marchFIRST, where he developed and led the travel practice for the firms, working with several leading airline, hospitality, travel and gaming clients around the world. Prior to that role, he was the CIO of National Airlines, where he launched the company on an innovative platform of Internet-based IT applications, infrastructure and operations. He has also held various leadership positions in the U.S. and overseas in the areas of IT, marketing, operations, R&D and consulting with Intel Corporation, Optima/KPMG, JetBlue Airlines, InnovaTech and Kimberly-Clark Corporation. Stanley began his career as a U.S. Air Force officer, responsible for advanced missile guidance system technology projects and some of the original Global Positioning System (GPS) integration efforts in the US and abroad.

Tim was named *Information Week's* "Chief of the Year" for 2007/08 for his unique Innovation, Business and IT roles and achievements. He has also been recognized as one of *InfoWorld's* "Top 25 CTOs," *Interactive Week's* "Top 25 Unsung Heroes of the Internet", received *CIO's* "100 Innovators Award" and *CIO Insight's* "Partners in Alignment" award for his successful linkage of business strategy and technology. Tim has also led Harrah's IT to achieve the "CIO 100" award; *Computerworld's* "Best Places to Work in IT" for nine consecutive years; and the *American Business Awards* "Best MIS & IT Organization". He holds graduate degrees in International Business and Technology Management from Thunderbird (AGSIM) and Arizona State University, as well as a bachelor's degree in engineering from the University of Washington.