

MARIANNE FORTUNA

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ATLANTA, GA
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EXPERIENCE

42NA SOLUTIONS, Atlanta, GA

2005-Present

Financial Consultant

Led and managed a team of consultants engaged in transformation of a finance and accounting “mom and pop” organization to a group supporting a \$1-2 billion global leader in product innovation, distribution and transaction processing in the prepaid industry. Created and implemented a set of project initiatives to address necessary changes to the financial area in order to meet the growth experienced by the company.

Business Intelligence Consultant

Designed and implemented a comprehensive training program for a global leader in business intelligence software (BusinessObjects) for the communications industry which included SEC reporting, Sarbanes-Oxley, internal and external benchmarking and project management

BELLSOUTH INTERNATIONAL, Atlanta, GA

1997- 2004

Vice President – Operations Planning

Leader of Benchmarking (Business Intelligence) organization from Transformation Project (2001) to 12 country Operational Team comprised of in-country coordinators in Latin America (2002-2004) for wireless technology

- Created and implemented a Benchmarking Dashboard for internal and external comparisons – includes 140 key operating indicators in 10 functional areas (2001-2002)
Results: 9-month implementation at a cost of \$900,000 which provided transparent results throughout an 11,000 employee organization
- Organized and led a comprehensive Opex/Sub analysis (2003)
Results: Identified optimization opportunities totaling \$35 Million

Director of Profitability Enhancement

Leader of Project Teams formed to create and implement organizations or projects to produce increased efficiency and profitability for wireless technology

- Created and implemented Supply Chain Management organization in 15 countries globally (Europe, Latin America and the Middle East)
Results: Annual savings of \$50-\$200 Million (1999-2001)
- Created and implemented Revenue Assurance organization in 15 countries globally (Europe, Latin America and the Middle East)
Results: Increased revenue by \$30-\$50 Million annually (1998-2000)
- Directed Implementation of financial data warehouse in 16 countries globally (Asia, Europe, Latin America and the Middle East)
Results: 9-month implementation at a cost of \$2 million (1997-1998)

EXPERIENCE	BELLSOUTH MOBILE DATA, Atlanta, GA 1992-1997 <i>CFO/Controller</i> Headquarters Financial Officer of a 9 country team developing and selling wireless data technology
	<ul style="list-style-type: none"> ▪ Implemented through start-ups 8 financial organizations globally (Asia, Australia, Europe and U.S.) ▪ Directed budgeting, financial reporting and analysis in all organizations in compliance with US GAAP and SEC ▪ Partnered with Tax Department to ensure favorable tax treatment in all entities Results: \$30 Million tax savings (1992-1996) ▪ Assisted in closing or sale of 8 companies globally (1992-1997)
	FORTUNA & ROBERTS, Atlanta, GA 1984-1992 <i>President</i> Partner in a Financial Consulting Practice and CPA Placement Firm
	<ul style="list-style-type: none"> ▪ Consulting Practice for Government, Healthcare, Import/Export, Manufacturing, Real Estate, Services and Telecommunications companies ▪ Placed CPAs as CFOs/Controllers in small and emerging businesses Results: Recognized as minority firm to watch in Wall Street Journal
	COUSINS PROPERTIES, Atlanta, GA 1982-1984 <i>Assistant Controller</i> Officer responsible for all financial and SEC reporting as well as all property tax filings and issues
	ARTHUR ANDERSEN, Atlanta, GA 1978-1982 <i>Senior Auditor</i> Auditing experience in Financial Services, Manufacturing and Telecom/Utilities with special emphasis in Real Estate and Finance (Banking, Brokerage and Mortgage)
EDUCATION	GEORGIA STATE UNIVERSITY Atlanta, GA MPA
	FLORIDA STATE UNIVERSITY Tallahassee, FL BS – Education
	<u>August 2009 – June 2012</u> GEORGIA STATE UNIVERSITY Atlanta, GA Executive Doctorate in Business
OTHER	Languages: French and Spanish
CERTIFICATES	CPA certificate
	AACSB International Bridge Program certificate OHIO STATE UNIVERSITY Columbus, OH
ORGANIZATIONS	AICPA Georgia Society of CPAs
BOARDS	St. Martin’s Episcopal Church Executive Board – Finance Chairman St. Martin’s Episcopal School – Chairman (4 years); Treasurer (6 years) Supervisory Board of AMIS