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Contact: Sari Wakefield
813-769-6538**AACSB Prepares Business Professionals for a Career in Teaching**

TAMPA, Fla. June 22, 2007

Many seasoned business professionals dream about leaving the chaos of corporate for a university teaching position. This dream now has a bridge to reality. The AACSB Bridge Program was developed for AACSB International – the leading accreditor of business schools worldwide, by the University of California, Irvine and the University of Southern California to prepare industry experts for a career in the classroom. This intensive five-day seminar gives business professionals an inside look into academia and helps them transfer their real-world knowledge and experience to the next generation of corporate leaders.

The most recent AACSB Bridge Program, hosted by The Marshall School of Business at the University of Southern California, May 13-18, 2007, graduated 25 highly experienced business professionals with significant experience in a variety of business fields including accounting, taxation, audit, marketing, health care management, and strategy.

This one-of-a-kind program was developed from the findings of an AACSB report entitled, *Management Education at Risk*, which found a decreasing number of PhD graduates were pursuing teaching positions at university business schools. The program attempts to bridge the gap between faculty shortages at AACSB accredited business schools and increase the number of high-quality teachers with significant, relevant business experience. After just two offerings, this successful program has become a popular training tool for business schools to prepare potential instructors for the classroom and for executives who are considering the possibilities of teaching.

To be eligible for the program, applicants must have a master's degree and professional experience of significant duration and responsibility related to the area of teaching assignment. Individuals are carefully selected to ensure they will have a powerful impact in the classroom.

July 15-20, 2007

Host by The Paul Merage School of Business, University of California, Irvine
Newport Beach Marriott Hotel & Spa
Newport Beach, California, USA

October 7-12, 2007

J. Mack Robinson College of Business
Georgia State University
Atlanta, Georgia, USA

May 4-9, 2008

Babson Executive Conference Center
Babson College
Wellesley, Massachusetts, USA

For More Information on the Program:

Visit: www.bridgeprogram.aacsb.edu
Email: brideprogram@aacsb.edu

About AACSB International

AACSB International was founded in 1916 by a consortium of 17 business schools, including Tuck Business School at Dartmouth College, the very first graduate school of business established in 1900; Harvard University (Harvard Business School), the University of Pennsylvania (Wharton School) and Northwestern University. AACSB International is the premier accrediting agency for bachelor's degree, master's degree, and doctoral degree programs in business administration and accounting. The association also is the business education community's professional development organization, conducting a wide array of conference and seminar programs at various locations around the world.